



PROJECT BUDGET

Joint Venture - TM Winter Internet Co-ops

(Onthesnow.com Winter E-blasts, MSN Canada)

| | State Tourism Funds | Other Funds | Total |
|------------------------------------|---------------------|-----------------|-------------------|
| PROFESSIONAL SERVICES: | | | |
| Account Management | \$75.00 + | \$0.00 = | \$75.00 |
| Account Coordination | \$275.00 + | \$0.00 = | \$275.00 |
| PhotoShop/Illustrator Manipulation | \$150.00 + | \$0.00 = | \$150.00 |
| Copywriting | \$450.00 + | \$0.00 = | \$450.00 |
| Layout & Design | \$75.00 + | \$0.00 = | \$75.00 |
| Proofing & Editing | \$55.00 + | \$0.00 = | \$55.00 |
| Color Lasers | \$40.00 + | \$0.00 = | \$40.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| TOTAL | \$1,120.00 | \$0.00 | \$1,120.00 |
| MARKETING/ADVERTISING: | | | |
| Media Placement | \$2,986.66 + | \$0.00 = | \$2,986.66 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| TOTAL | \$2,986.66 | \$0.00 | \$2,986.66 |
| TRAVEL: | | | |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| TOTAL | \$0.00 | \$0.00 | \$0.00 |
| OTHER: | | | |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| | \$0.00 + | \$0.00 = | \$0.00 |
| TOTAL | \$0.00 | \$0.00 | \$0.00 |
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| PROJECT TOTAL | \$4,106.66 + | \$0.00 = | \$4,106.66 |